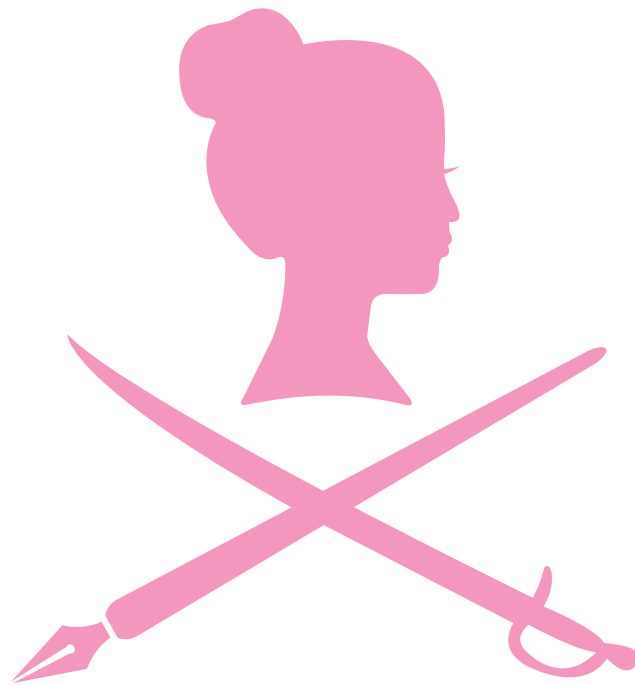


Dangerous

BOOKS FOR GIRLS



SURVEY

FOR NON-ROMANCE READERS

2014

This online questionnaire was intended to gain insight into the perception of romance by non-romance readers.
It is not intended to be a scientific survey. Total respondents: 79

www.dangerousbooksforgirls.com

DO YOU READ ROMANCE NOVELS?



WHAT IS YOUR GENDER?



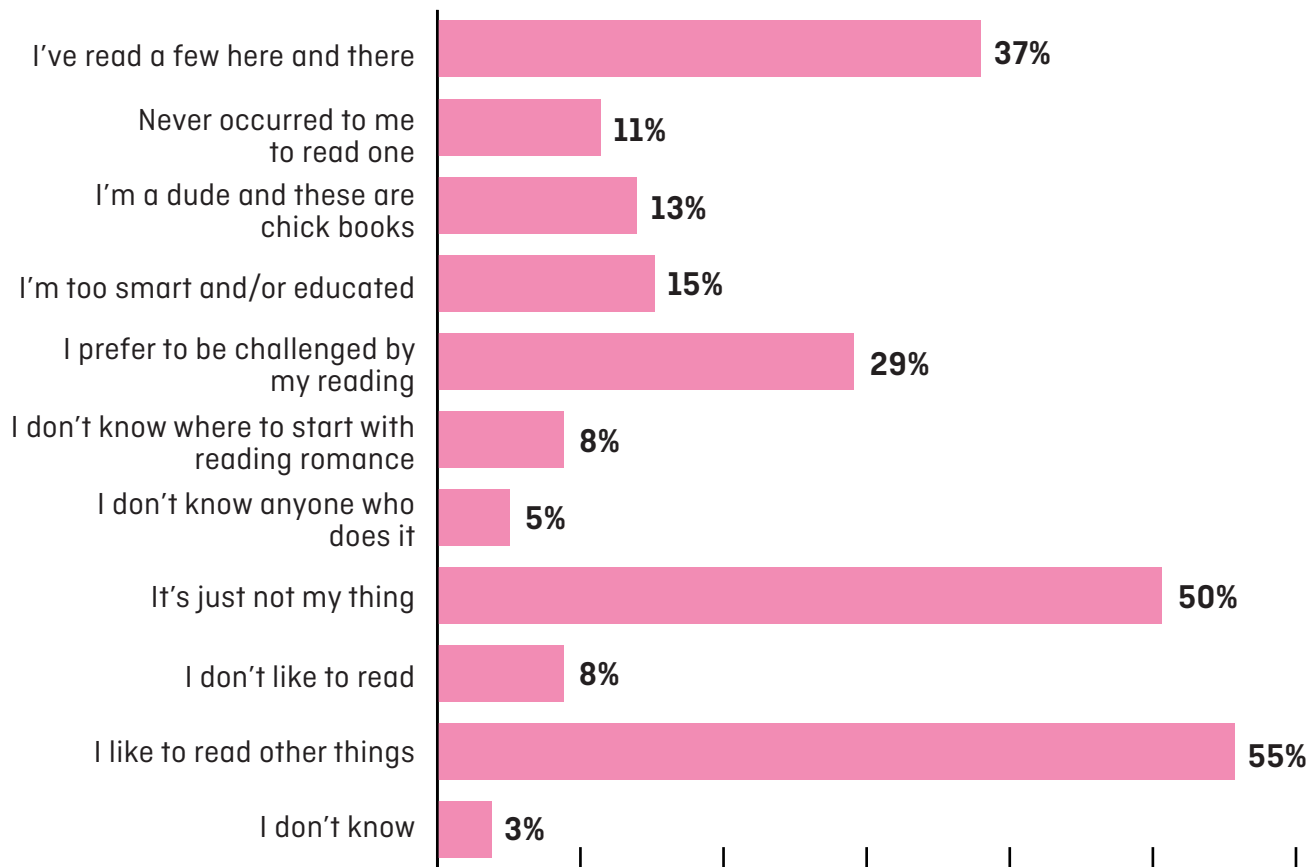
WHAT'S THE FIRST THING THAT COMES TO MIND WHEN YOU THINK OF ROMANCE NOVELS? ANYTHING GOES!

- Steamy
- Cheesy
- Quivering members
- **Love**
- A lot of steamy, very traditional heterosexual romance
- Smut, trashy, uninteresting
- Shirtless men on book cover
- Daydreams and fantasies
- Sex
- Stupid
- Fabio!
- Love and hot romance
- A dogeared paperback left on the seat of a bus.
- Unrealistic
- Steamy bedroom scenes
- Poorly written, dirty, silly.
- The "alluring" cover illustrations
- **Raising girls' expectations to the point beyond realistic**
- Boy meets girl, they do not get along, they keep meeting under different circumstances, a major incident happens that they are both involved in, they ending up falling in love.
- Honestly, I think of stories with a thin plot & perhaps not very refined writing.
- Emotional sensationalism with NO regard for historicity, significance, accuracy, or realism.
- Making people happy and fantasized
- Trashy
- Written porn for women.
- Silly
- Adventure, sexy scenes, can't wait to turn the page for more juicy details!
- **Sugary and unrealistic**
- Junk
- Nothing
- A sexual high for women
- Readers who are unhappy with their lives
- Trashy romance bodice rippers
- **Clichéd, old fashioned, formulaic**
- Cheesy mystery and passionate love scenes
- Boy meets girl, likely to be regency period or modern day, a couple of sex scenes, happy ending.
- Danielle Steele book covers. Fabio. Unrealistic outcomes. Cheesy writing. Drama. Boring story line.
- HEA
- Cheesy porno
- Embarrassing covers
- **Shirtless guys and windblown heroines**
- Bodices being ripped off
- Cheesey [sic] love, sex scenes full of words like "his manhood" and "her moist area"
- Two people meeting under strange/wacky/tense/hilarious/kidnappy/paranormal/etc circumstances, hating each other, taking turns admitting or denying their attraction to each other, falling in love, having something stupid happen to test their love, and then they end up together or one or both dies/is surprised to find wife/husband still alive/or somehow can't be in the relationship.
- Bare chested men with long hair on the covers
- Muscled chests on the covers, or people making out in random locations (truck beds, etc.)
- Cheesy, too good to be true stories

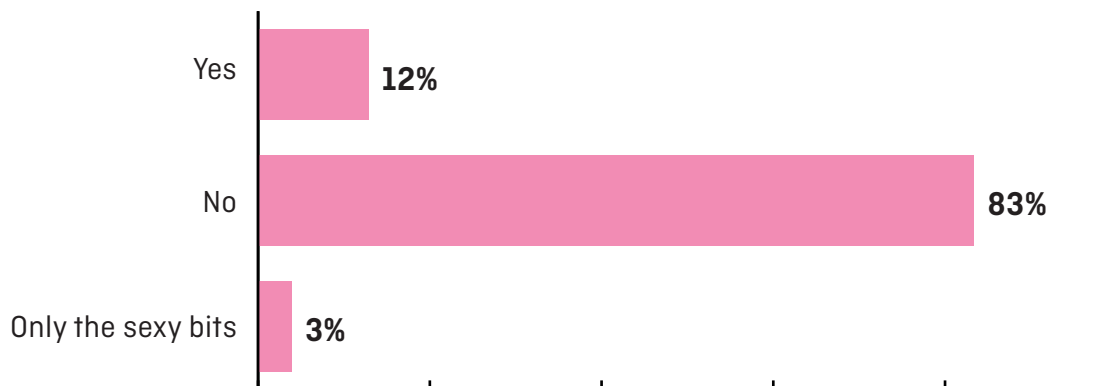
HOW WOULD YOU DESCRIBE A ROMANCE NOVEL?

- Corny plot, but steamy writing.
- Usually there's a difficult path for the characters for find one another and fall in love, but always a physical attraction component in the novels.
- Insipid male-focused nonsense that puts women down
- Cheesey [sic] and boring
- Prince Charming saves weak and inapt [sic] young woman
- Fantasy [sic]
- Sexy?
- Unrealistic, only causing people to fathom an unattainable relationship.
- A combination of desire, passion, sex and unrequited love, relating to mostly fictional characters not of this era.
- **Girl sees boy or vice versa, meet, a problem arises but they get past it and hook up.**
- Trashy.
- A romance novel is a poorly written excuse for women to read porn but feel like they're reading literature.
- A desperate woman looking for love gets swept off her feet by prince charming.
- A story written from the author's own experience or desire. They are unrealistic and set guidelines for relationships that fail to match up with reality.
- Boring. Cheesy. Getting girls'/women's hopes up for something real-life men cannot -- or will not -- live up to.
- A story where a couple (normally straight - male & female) has a undying love for one another but it is threatened by something in the plot.
- Waste of time.
- **Escapism.**
- Usually a set of classic tropes, often disrespectful to women.
- Exciting, explosive, warmth, fantasy, and taking your breath away.
- Books for chicks without a real life.
- Unrealistic, easy to read, relaxing
- Sappy.
- Boring.
- **Love story.**
- Fluff reading, for not very bright individuals, New Jersey, housewives
- Porn for women.
- Girl meets boy/woman meets man a few problems here and there but they manage to surmount them and voilá! Happy ending.
- Formulaic and generally mediocre writing.
- A story that features a couple getting together, normally being separated by evil relatives or innocent misunderstandings, then reuniting at the end.
- A women falls in love (mutual or unrequited), some things happen to the relationship along the way, all seems lost, then she gets or doesn't get what she wants. The end.
- **The romantic relationship is the main plot.**
- Unrealistic. Lesser quality writing and vocabulary. Not addressing the larger issues in life. Dependence upon detailed sex scenes which can be too stereotypically he-mannish. A woman in distress falls in love with a man that saves her. She's very pretty and he's very handsome.
- Boy meets girl, fall in love, sexual encounters, maybe a little problem or dramatic heartache/death something, but then somehow everything works out and they find love at the end.
- Good fun, good for the beach, they're probably going to wind up together and there are parts you'll want to read out loud to laugh about with your friends.

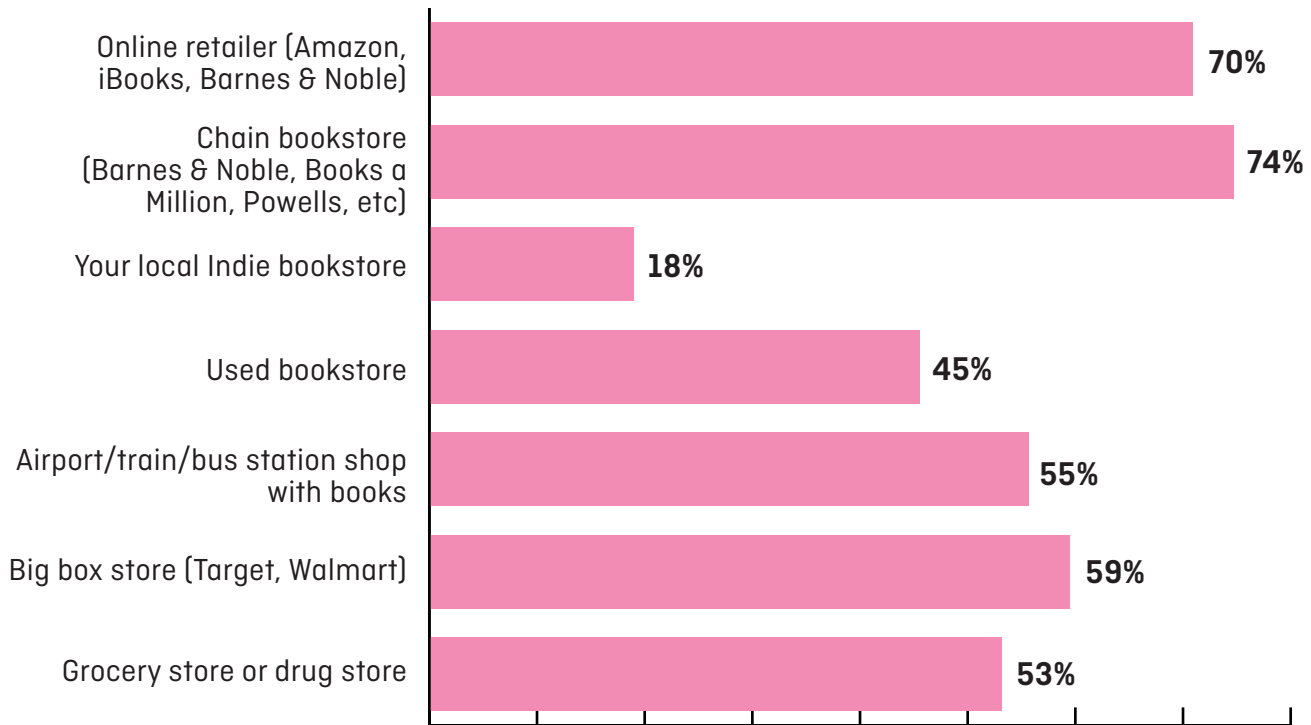
WHY HAVEN'T YOU READ ROMANCE NOVELS?



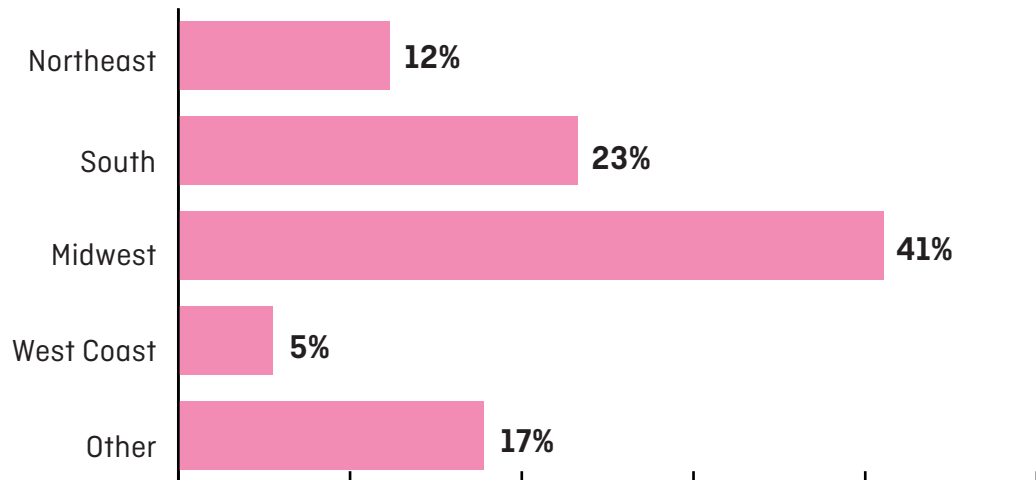
DID YOU READ 50 SHADES OF GREY?



WHERE HAVE YOU SEEN ROMANCE NOVELS FOR SALE?



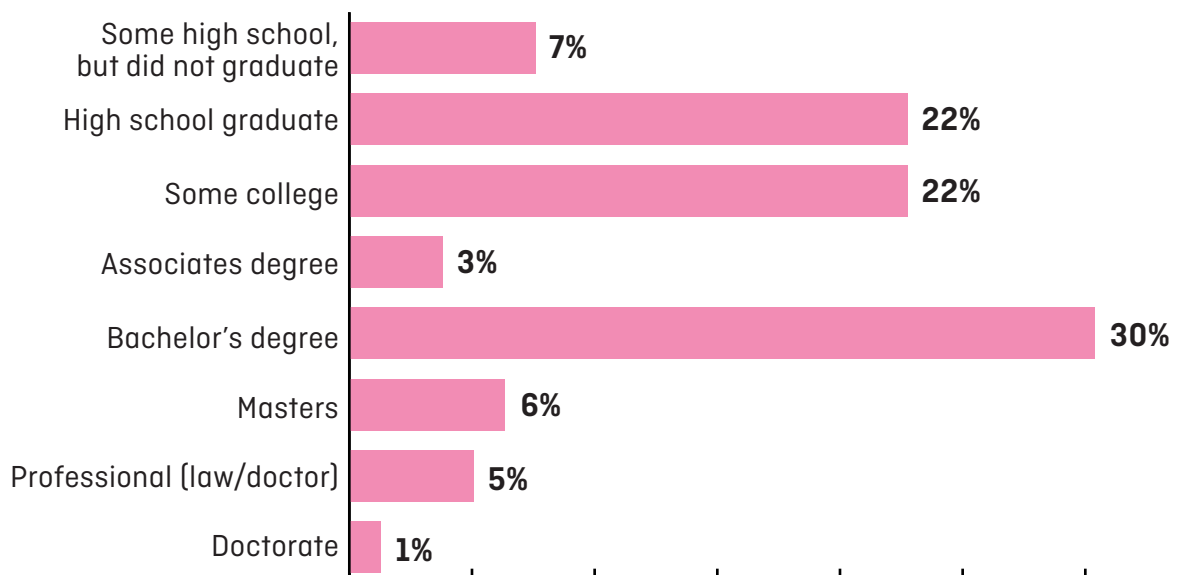
IN THE UNITED STATES, WHERE DO YOU THINK MOST ROMANCE READERS LIVE?



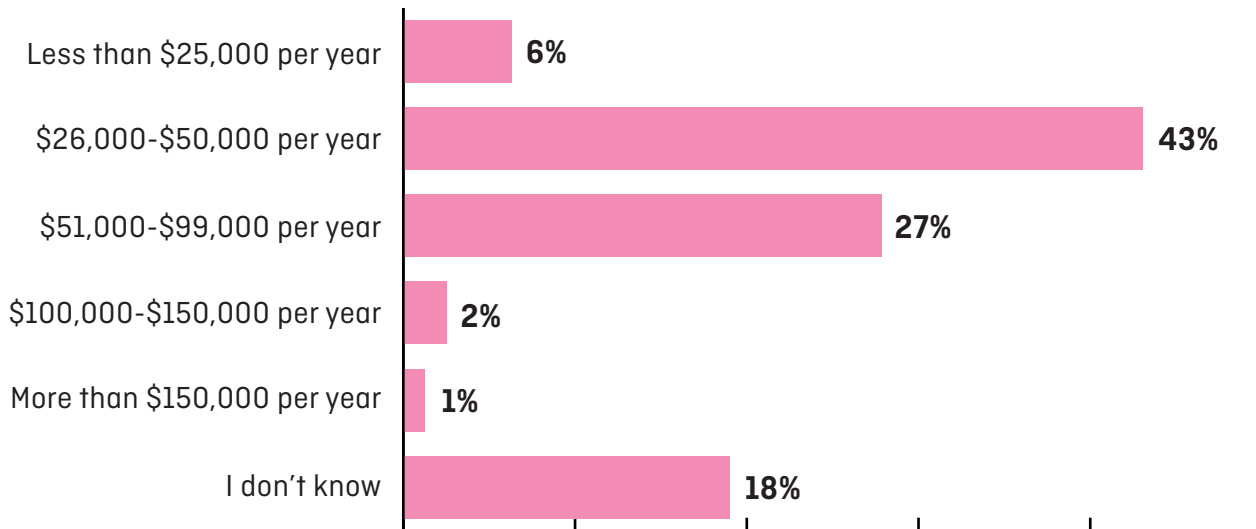
HOW WOULD YOU DESCRIBE ROMANCE READERS?

- Romantic, passionate
- **Hopeful**
- I wouldn't. Lots of people read them, and they're quite different.
- People looking for ways to spice it up.
- **Nice people with bad taste in books.**
- Loving
- Uneducated
- Old
- Lack of romance in their own lives
- They are no different than anyone else.
- Women who are afraid to embrace their sexuality so they hide behind romance novels.
- People who know what they want but can never quite get it. They tend to want a relationship above all else.
- **Regular people that enjoy love stories.**
- Hopelessly stuck in a world where people are so much more than what they would be in real life.
- Escapist with "extra" time on their hands.
- Waste of time for those of IQ exceeding 100.
- People who wish their lives were as exciting as the romance lovers in the novel.
- Sorority girls or bored housewives
- **I don't know that I would generalize them...but if I were to, people who enjoy an easy read that provides a happy escape from anything from a hard day at work or just a nice beach read.**
- Needing to get laid more often.
- Well I suppose it's wrong to label them, and I'm sure the readers cross over a large demographic, but generally I guess many are not wanting to be challenged, and just want a fast and easy read. And maybe they want to wish and dream of having such romances.
- Many are middle-aged women who are bored in their marriages and want to fantasize about hard, chiseled men. Others are younger women who are using them as emotional porn.

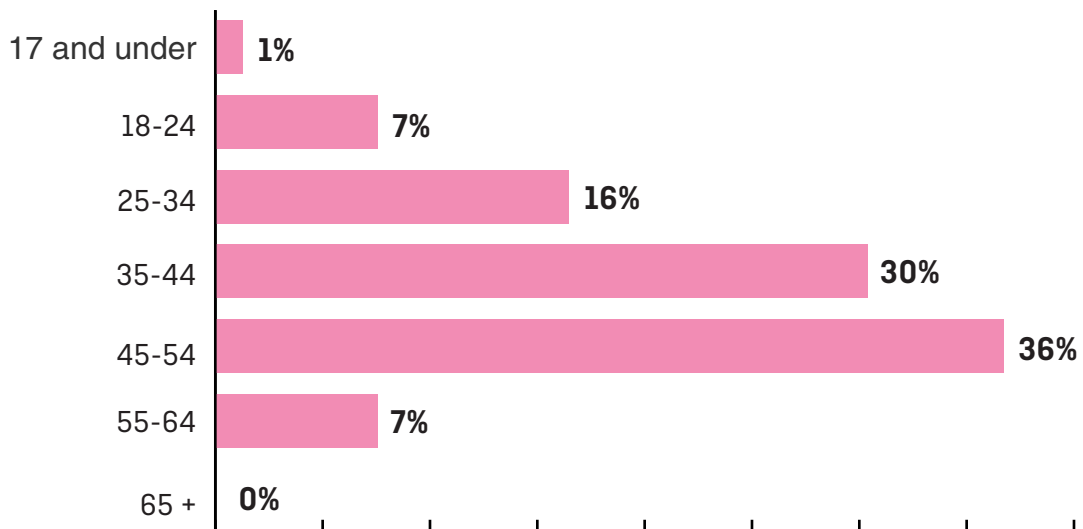
WHAT DO YOU THINK IS THE HIGHEST LEVEL OF EDUCATION MOST ROMANCE READERS ACHIEVE?



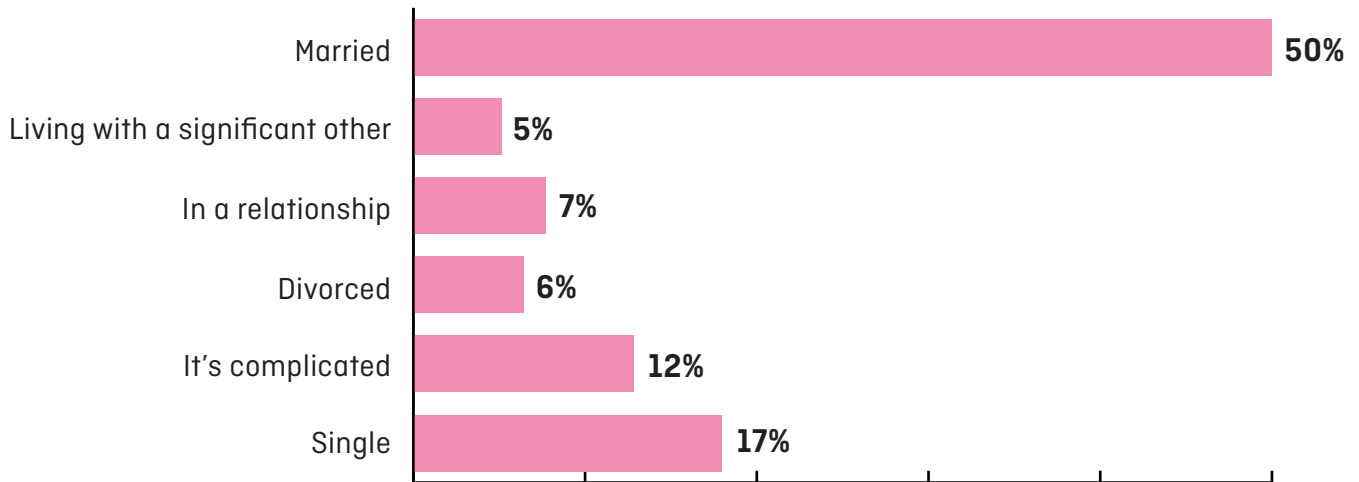
WHAT DO YOU THINK IS THE AVERAGE INCOME RANGE FOR ROMANCE READERS?



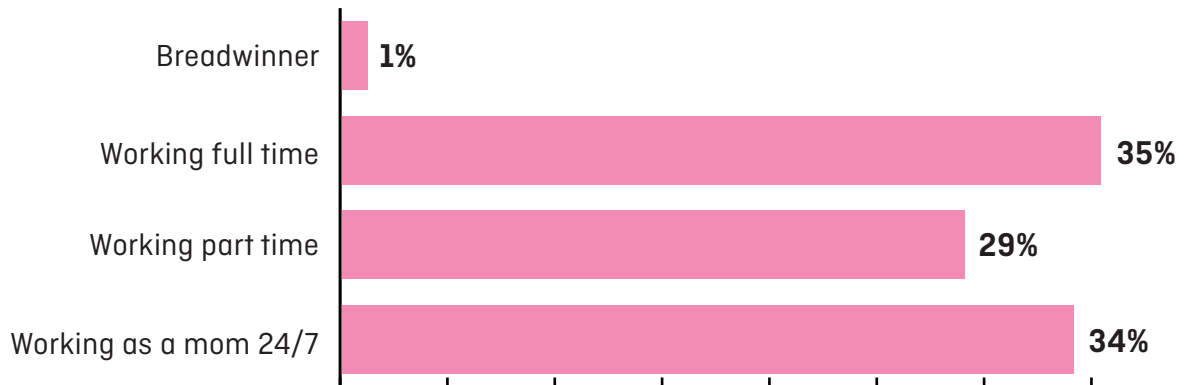
WHAT DO YOU THINK IS THE AVERAGE AGE RANGE OF MOST ROMANCE READERS?



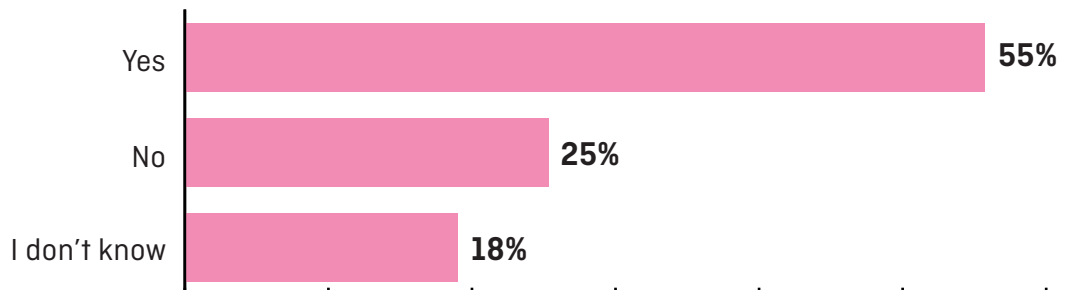
WHAT DO YOU THINK BEST DESCRIBES THE MARITAL STATUS OF ROMANCE READERS?



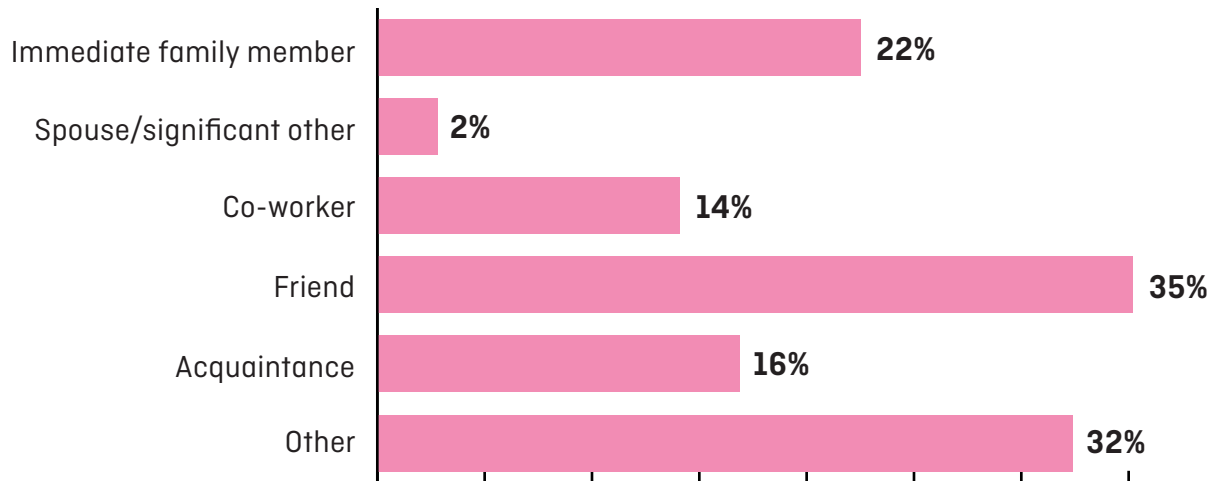
WHAT WORK SITUATION DO YOU THINK BEST DESCRIBES MOST ROMANCE READERS?



DO YOU KNOW SOMEONE WHO READS ROMANCE NOVELS?



IF YOU KNOW SOMEONE WHO READS ROMANCE NOVELS, PLEASE SELECT WHICH BOXES WHICH BEST DESCRIBE THEIR RELATIONSHIP TO YOU.



IF YOU KNOW A ROMANCE READER, DO THEY FALL INTO THE SAME DEMOGRAPHICS OF THE "TYPICAL" ROMANCE READER THAT YOU SELECTED ABOVE?

